



**CERVINO**

**2015** BREUIL-CERVINIA  
VALTOURNENCHE

150 YEARS  
SINCE THE CONQUEST

P r o g r a m

**CERVINO**  
**150**

**10-19 July 2015**

Breuil-Cervinia Valtournenche  
Aosta Valley, Italy



# CERVINO 150

The Cervino/Matterhorn, the iconic mountain and the best known Alpine peak in the world, **invites you** to a great ten day-long festival to celebrate the **150<sup>th</sup> anniversary of the first two ascents**.

**July 10 to 19:**

Mountaineering events and outdoor activities, hiking and trail walking, entertainment, music and dance, cinema and theatre, literature, tasting sessions and relaxation.

**150 years of stories, experiences and emotions.**

## 2015 - 1865

**2015** is an important year for Breuil-Cervinia Valtournenche, the Aosta Valley and Italy.

We will be celebrating the **150<sup>th</sup> anniversary of the first two ascents of the Matterhorn** and the founding of the **Matterhorn Alpine Guides Association**.

In fact, the history of the Guides closely follows that of their mountain, which the valley dwellers call the Gran Becca.

**On 14 July 1865**, the Matterhorn was climbed for the first time from the Swiss side, by a roped party led by Frenchman Michel Croz and Englishman Edward Whymper and, just a few days later, **on 17 July**, on the Italian side by the mountain guide Jean-Antoine Carrel and the abbot Gorret, along the Lion Ridge.

**This compelling challenge** has been widely written about and recounted, and it still to this day fascinates and inspires mountaineers and historians from all over the world.

That is why, 150 years later, the Matterhorn is still the most iconic mountain in the world.



**#cervino150**

## The Matterhorn Alpine Guides take you to discover the Gran Becca.

Ten days along hiking and mountaineering trails of various difficulties.

Three different routes and one stage, for enthusiasts and families, but also for more expert hikers who want to make their dream come true: climbing to the summit.

**FROM 10 TO 19 JULY 2015**

### ACTIVITIES "OPEN DAY WITH THE MATTERHORN GUIDES"

#### \* Route 1

##### **Refuge "Duca degli Abruzzi all'Oriondè"**

Duration: 2h 15min.  
Difficulty level: T – tourist route. Suitable for families.  
Number of persons per group: max. 10.  
Equipment required: hiking boots, jacket and fleece, supply of water.

Cost per person: € 10. Free: children and teens up to 14 years.

#### \* Route 2

##### **Climb up to the Carrel Cross**

Duration: 2h 45min.  
Difficulty level: E – hiking path.  
Number of persons per group: max. 10.  
Equipment required: hiking boots, jacket and fleece, supply of water.

Cost per person: € 10. Free: children and teens up to 14 years.

#### \* Route 3

##### **Ascent to Breithorn**

Duration: one day. Climb: 3h 30min. Descent: 2h 30min.  
Difficulty level: F – easy mountaineering.  
Number of persons per group: max. 5. Equipment required: waterproof boots, long mountain trousers, windcheater, fleece, harness, crampons, poles, supply of water and food.

Cost per person: € 50 + ski-lift ticket for Plateau Rosà (€ 21)

#### \* The Matterhorn stage

**For expert mountaineers wanting to make their dream of reaching the summit come true.**

The Stage involves 6 days of mountaineering activities in preparation for the climb up to the Matterhorn summit on the last day.  
An unforgettable experience.

**Group meeting place: "Base Camp", office of the Matterhorn Alpine Guides Association, Breuil-Cervinia**

Activity at a promotional price,  
**booking required by 3 July 2015**

Cervino Tourism Management  
info@breuil-cervinia.it  
tel.: +39 0166.940986  
**Info:** [www.guidedelcervino.com](http://www.guidedelcervino.com)  
[www.cervinia.it](http://www.cervinia.it)



There is a long-standing tradition of welcoming accommodation at the foot of the Cervino/Matterhorn.

**Breuil-Cervinia Valtournenche welcomes you** to celebrate the Cervino 150, offering a wide range of special packages including your stay and secured places for taking part in the scheduled activities.

**“CERVINO 150” tourist packages at special prices:**

accommodation for stays of **2 to 8 nights** for couples, families and groups in 5- to 2-star hotels, apartment hotels and apartments, guestrooms and farmhouses.

**If you book your stay by 3 July, all of the following will be guaranteed and included in the price:**

- participation in events with limited numbers: Evening-mountaineering event on 17 July; Walking Day with mountaineers and guides on 18 July, with lunch at the Refuge “Duca degli Abruzzi all’Oriondè”;
- a roundtrip ticket for Plateau Rosà;
- an entrance ticket to the Matterhorn Guides Museum;
- free souvenir: “Cervino 150”.

The following is also guaranteed (but not included in the package price): participation in the “Open Day” program hikes with the Matterhorn Alpine Guides, at promotional prices.



**For booking tourist packages and scheduled activities:**

Cervino Tourism Management  
info@breuil-cervinia.it  
tel.: +39 0166.940986



**Info and details**

www.cervinia.it  
www.lovevda.it/en/holiday-packages/matterhorn-150

**#cervino150**

### EVENTS LEGEND

- celebration
- music-cinema-exhibitions-theatre
- outdoor activities
- entertainment



The calendar is subject to change



**5** JULY SUNDAY

**From 6.30 a.m. to 6.30 p.m.**

#### **New Balance Cervino Matterhorn**

**X-Trail** two trails of 25 and 55 km

**♀ Sports area, Antey-Saint-André**

Fee applicable and registration required

The sixth edition of the Trail Race: the trail calls at Valtournenche, with views over Mount Zerbion and Mount Tantané, reaches the characteristic village of Cheneil via the Col des Fontaines, with glimpses and views of the Matterhorn that you simply cannot miss.

Info and registration:

ASD Cervino Trailers

[www.cervinoxtrail.com](http://www.cervinoxtrail.com)

**10** JULY FRIDAY

**From 10.00 p.m.**

#### **Theatrical lighting of the Matterhorn**

The Matterhorn lights up with spectacular night lighting, enhancing its impressive stature and unique form. **Until 19 July.**

**11** JULY SATURDAY

**6.00 p.m.**

#### **Opening of the exhibition:**

**“Ridges and faces of the Matterhorn. 150 years of mountaineering history 1865-2015”**

**♀ Museum, office of the Matterhorn Alpine Guides Association, Breuil-Cervinia**

Free admission on the Opening Day

The exhibition retraces 150 years of heroic feats on the Gran Becca, using the faces and stories of those who accomplished it, but with photographs, objects and documents, too. The exhibition pays homage to the mountaineering anniversary of the iconic mountain and commemorates another important occasion: the **founding of the Matterhorn Alpine Guides Association.**

Exhibition open until July 2016.

Museum opening times: every day, 9.30 a.m. - 11.50 a.m., 3.00 p.m. - 6.00 p.m..

[Admission fee: full price € 3; reduced entry under 14: € 1.50].

**9.00 p.m.**

#### **Theatre performance: “The Conquest of the Matterhorn”**

**♀ Valtournenche Auditorium**

Free admission

Play by Livio Viano, which, through a touching performance by Roberto Anglisani, **stages the heroic story of the ascent of the Matterhorn**, getting the audience involved and “transporting them in their imagination right up to the summit”.

**12** JULY SUNDAY

#### **“Open day” with the Matterhorn Alpine Guides**

**♀ Meeting at 8.00 a.m. – “Base Camp” office of the Matterhorn Alpine Guides Association, Breuil-Cervinia**

Activity at a promotional price, booking required by 3 July.

**Mountaineering introduction hike**, of various difficulties, for enthusiasts, families and more expert hikers.

**Every day from 10 to 19 July 2015.**

For more details: see dedicated box.



**For booking scheduled activities:** Cervino Tourism Management

info@breuil-cervinia.it Tel: +39 0166.940986 **Info and details** [www.cervinia.it](http://www.cervinia.it) | [www.lovevda.it](http://www.lovevda.it)

**14** JULY  
TUESDAY

**14 July 1865:**  
the peak of the Matterhorn was climbed for the first time, from the Swiss side, along the Hörnli Ridge, by the roped party led by English mountaineer Edward Whymper.

**14 July 2015:**  
The Day of Silence

**For the whole day**  
the Matterhorn will be symbolically "closed" to climbers, in memory of the deaths of Whymper's roped party and of all the mountaineers who have lost their lives on the mountain over the years.

**16** JULY  
THURSDAY

Waiting for the dawn of the anniversary

**From afternoon until night-time**  
**La né dou Cervin (Servén) /**  
**The Night of the Matterhorn**

📍 **Along the streets of the center of Breuil-Cervinia**

A festival that will continue all through the night, with a crescendo of **historical re-enactments, a touring theatre, folk group performances, music and dance**, attempts at traditional sport, tasting sessions and pubs and bars open until late. Everyone will be at the foot of the Matterhorn, waiting for the clock to strike midnight, to the tunes of the band "L'Orage".

**From 6.30 p.m.**  
**Film aperitif and Film Marathon**  
**"Cervino CineMountain 150°"**

📍 **Cinéma des Guides, Breuil-Cervinia**

Free admission

An engaging non-stop series of "stories in motion" about the Matterhorn across the ages, dedicated to film lovers. The iconic mountain has inspired silent films, documentaries and compelling adventure films: these will entertain you until the morning. Organised by Luca Bich - Cervino CineMountain, International Mountain Film Festival - in partnership with the Italian Alpine Club film library and the Museo Nazionale della Montagna - CAI Torino.

**9.00 p.m.**

**L'Orage in concert**

📍 **Meadow "Campetto Crétaz", Breuil-Cervinia**

Free admission

The "Mountain Rock" of L'Orage is a whirlwind of unexpected sounds, an intense experience that will make you want to dance. Its roots are in the traditional music of the Western Alps. The diatonic button accordion, violin, clarinet and hurdy-gurdy, played by the two multi-talented, multi-instrumentalist brothers Rémy and Vincent Boniface, blend with the sound of Alberto Visconti's voice with an overwhelming beat.

**12 a.m.**

**Great bonfire at midnight and release of the lanterns**

📍 **Meadow "Campetto Crétaz", Breuil-Cervinia**

When the clock strikes midnight, a host of bright lanterns will be released into the sky to pay homage to the Matterhorn, and a great bonfire will burn until the morning to welcome the dawn of the anniversary.

**Until the morning**  
**Film Marathon "Cervino**  
**CineMountain 150°"**

📍 **Cinéma des Guides, Breuil-Cervinia**

Free admission



Friday 17 July 2015 // Evening-mountaineering event "Tales of the Matterhorn"

Saturday 18 July 2015 // Walking day with the mountaineers and guides

**Reinhold Messner, Hervé Barmasse, Catherine Destivelle and Simon Anthamatten** discuss the figures of Jean-Antoine Carrel and Edward Whymper and **150 years of gripping challenges** lived out on the Matterhorn.

Faces, tales, anecdotes and reflections on a mountain which has enchanted mountain dwellers, mountaineers and artists, and which still today fascinates and enchants millions of people from all over the world.

An intense, content-packed, inspiring multimedia evening, with pictures, videos and live musical performances.

**17** JULY  
FRIDAY

**17 July 1865:** the Cervino/Matterhorn was climbed for the first time to the peak on the Italian side along the Lion Ridge, by the roped party led by Jean-Antoine Carrel and the abbot Gorret.

**17 July 2015:** We celebrate the 150<sup>th</sup> anniversary of this exploit.

**Ceremony of friendship at the summit of the Cervino/Matterhorn, with the Alpine Guides** and the Holy Mass held high up by Father Paolo Papone of the parish of Valtournenche.

**From 2.00 p.m. to 8.00 p.m. Film Marathon "Cervino CineMountain 150°"**

📍 **Cinéma des Guides, Breuil-Cervinia**

Free admission

An engaging non-stop marathon dedicated to the Matterhorn represented in film from across the ages, covering the different genres and the different ways in which the mountain has been the protagonist of or has provided the backdrop to motion picture stories.

**4.00 p.m.**

**"Cervino sopra le righe".**

**A moment for literature about the Matterhorn**

📍 **"Piazzetta delle Guide" square, Valtournenche**

📍 **Auditorium, Valtournenche**  
Free admission

Mountaineers-writers discuss humans' profound need to recount their mountain experiences, whether of success and failure, joy and disappointment or fear and courage. **Reinhold Messner** presents his latest work, the new book not yet published in Italy, which is dedicated to the Matterhorn and to the protagonists of the conquest of the Gran Becca. Outstanding mountaineer **Catherine Destivelle** captivates us with her adventure as a publisher and writer. **Hervé Barmasse** tells us about publishing his first book "La montagna dentro".

Journalist **Sandro Filippini** and **Reinhold Messner** guide us to the discovery of a very deep friendship, through the pages of the book "Walter Bonatti, il fratello che non sapevo di avere". The **Matterhorn Alpine Guides Association**, which celebrates its 150<sup>th</sup> anniversary this year, will present the two books which are being released for the occasion: a homage to the guides and to their history and a collection of experiences by the members of the **Club Amici del Cervino**.

**To follow**

**Tasting of the anniversary sparkling white wine**

produced as a limited edition by Cave Mont Blanc de Morgex et La Salle.

**9.00 p.m.**

**Evening-mountaineeing event "Il Cervino racconta/Tales of the Matterhorn"**

📍 **Billia Conference Centre, Gran Paradiso Hall, Saint-Vincent**

Free, booking required by 3 July

**Reinhold Messner, Hervé Barmasse, Catherine Destivelle and Simon Anthamatten** discuss the figures of Jean-Antoine Carrel and Edward Whymper and 150 years of gripping challenges lived out on the Matterhorn.

Faces, tales, anecdotes and reflections on a mountain which has enchanted mountain dwellers, mountaineers and artists, and which still today fascinates and enchants millions of people from all over the world. An intense, content-packed, inspiring **multimedia evening**, during which the most important climbs from 1865 to 2015 will be commemorated thanks to an event with pictures, videos and live musical performances by the group **L'Orage**. Host: **Kay Rush**.

**9.00 p.m.**

**Valdossola Bersaglieri Fanfare Concert and the A.N.A. Matterhorn Choir**, in honour of Jean-Antoine Carrel

📍 **Valtournenche Auditorium**

Free admission

**9.30 p.m.**

**Festival "In Alta Quota"**

📍 **Tensile structure "Palatenda", "Piazzale Planet" square, Breuil-Cervinia**

Free admission

An evening dedicated to the new talents of the music world, continuing well into the night, to mark the day of the anniversary.

Sunday 19 July 2015 // Run Training Cervino



Dedicated to those who love running in the mountains: **a morning of free training around the Matterhorn, with special guest Bruno Brunod, the world skyrunning Champion**, Forte di Bard Team, and in the company of the ASD Cervino Trailers athletes.

A fairly easy morning training session along a path that unwinds at the foot of the Matterhorn, ending with a buffet of local traditional products.

**18** JULY  
SATURDAY

### Far and wide around the Matterhorn

**From 10.00 a.m. to 12.30 p.m.**

**Cervino Walking day:  
philosophical hikes with the  
mountaineers and Guides**

📍 Meeting at 9.30 a.m. at the  
"Base Camp" office of the  
**Matterhorn Alpine Guides  
Association, Breuil-Cervinia**

Free activity, booking required by 3 July  
Groups of 25 persons

Do not miss out on this chance  
to discover how **Catherine  
Destivelle, Hervé Barmasse and  
Simon Anthamatten** became  
mountaineers. During the  
Walking day, the mountaineers  
tell their story, walking around  
the Matterhorn with a group  
of enthusiasts and a guide.  
Experiences, anecdotes, ascents.  
The routes unwind along easy  
hiking itineraries (duration: around  
2h 30min) arriving at the **Refuge  
"Duca degli Abruzzi all'Oriondè"**  
(2,885 m) for a lunch of local  
products in the company of  
mountaineers and guides.

**3.30 p.m.**

**Open-air theatre performance:  
"The conquest of the Matterhorn.  
A mountain symphony"**

With live music performed by  
Synfonica, Chamber Orchestra of  
the Aosta Valley

📍 **Chapel of the Alps,  
Breuil-Cervinia**

🌂 **Valtournenche Auditorium**  
Free admission

The heroic story of the ascent of  
the **Matterhorn** gets the audience  
involved "transporting them in  
their imagination right up to the  
summit". The thrilling experience is  
made even more engaging with the  
performance of live music.

**6.30 p.m.**

**Opening of the exhibition:  
"From Châtillon to the Matterhorn  
on old postcards 1881-1929"**

📍 **CVA plant in Maën, Valtournenche**  
The suggestive Maën plant hosts  
an unusual journey that uses  
images to retrace the route from  
Châtillon to the Matterhorn, along  
the itinerary followed by guides and  
travellers in the late 19<sup>th</sup> century.  
The original collection of picture  
postcards of the time invites us  
to rediscover the customs and  
traditions of tourism at that time.

Free admission. Every day, from 19 July  
to 13 September 2015.  
Opening times: 4.00 p.m. - 7.00 p.m.

**From 7.00 p.m.**

**Evening of flavours and dancing**

Favourite dish: "il bollito" [boiled  
meat].

📍 **Tensile structure "Palatenda",  
"Piazzale Planet" square, Breuil-  
Cervinia**

**9.00 p.m.**

**Valdossola Bersaglieri Fanfare  
concert**, in honour of Jean-Antoine  
Carrel.

📍 **Meadow "Campetto Crétaz",  
Breuil-Cervinia**

**10.30 p.m.**

**Fireworks display and music:  
"The Matterhorn: the incredible  
conquest. Stories, legends...  
fireworks"**

📍 **Meadow "Campetto Crétaz",  
Breuil-Cervinia**

The Matterhorn is lit up with  
fireworks and sounds, as it has  
never been seen before. The first  
ascents of the Matterhorn become  
an unforgettable show.

Transport: from 5 p.m. to 12 a.m.  
Free shuttle bus from Valtournenche  
to Breuil-Cervinia and back.

**19** JULY  
SUNDAY

### Final Rush Cervino 150

**From 9.00 a.m. to 12.30 p.m.**

**Run Training Cervino with Bruno  
Brunod**

📍 Meeting at 8.30 a.m. at the  
"Base Camp" office of the  
**Matterhorn Alpine Guides  
Association, Breuil-Cervinia**  
Non-competitive, free of charge activity,  
booking required by 3 July.

Max: 100 persons, with trail experience.

Dedicated to those who love  
running in the mountains: a  
morning of free training around  
the Matterhorn, with **special  
guest Bruno Brunod, the world  
skyrunning Champion**, Forte di  
Bard Team, and in the company of  
the ASD Cervino Trailers athletes.  
A fairly easy morning training  
session along a path that unwinds  
at the foot of the Matterhorn,  
ending with a buffet of local  
traditional products.

**10.00 a.m.**

**La Traversò Torgnoletse**

📍 **Torgnon, Plan Prorion**

Competitive activity, with a fee,  
booking required

Long-distance Track Event (15 km).

Info and registration:

[www.cervinoxtrail.com](http://www.cervinoxtrail.com)

**3.00 p.m.**

**MusicaStelle Outdoor**

📍 **Blue Lake, Breuil-Cervinia**

Free admission

Pop music concert, bringing the  
celebrations to a close.



### INOLTRE...

**25 July 2015**

**From 7.00 a.m. to 3.00 p.m.**

#### **Cervino Vertikal K**

📍 **Breuil-Cervinia**

Competitive activity, with a fee,  
registration required

A **skyrunning race** that is one of the milestones in the history of this discipline. In 1994, the first Vertical Kilometer competition took place in Cervinia. In 2015, Cervino Vertikal K is dedicating a special event to the 150<sup>th</sup> anniversary of the conquest of the Matterhorn.

Info and registration:

[www.cervinoxtrail.com](http://www.cervinoxtrail.com)

**25-26 July 2015**

#### **Weekend with the CAI - Italian Alpine Club**

📍 **Breuil-Cervinia**

**31 July, 1-2 August**

#### **Maxiavalanche Cervinia**

📍 **Breuil-Cervinia**

Competitive activity, with a fee,  
registration required

A unique **Mountain Bike international competition**, with bikers from all over the world. Starting from 3,500 meters, with a drop of 1,500 meters, more than 10 km, 2 of which across the glacier.

Info: [www.maxiavalanche.com](http://www.maxiavalanche.com)

[www.cervinia.it](http://www.cervinia.it)

**1-9 August 2015**

#### **Cervino CineMountain**

📍 **Valtournenche and Breuil-Cervinia**

The international Mountain Film Festival.

[www.cervinocinemountain.it](http://www.cervinocinemountain.it)

**8-9 August 2015**

#### **The Matterhorn Boulder Block**

📍 **Plan Maison and meadow "Campetto Crétaz", Breuil-Cervinia**

Info: ASD Oasi Vertical and Matterhorn Alpine Guides

[www.guidedelcervino.com](http://www.guidedelcervino.com)

**15 August 2015**

#### **Festival of the Alpine Guides and of the Ski Instructors**

📍 **Valtournenche and Breuil-Cervinia**

**22 August 2015**

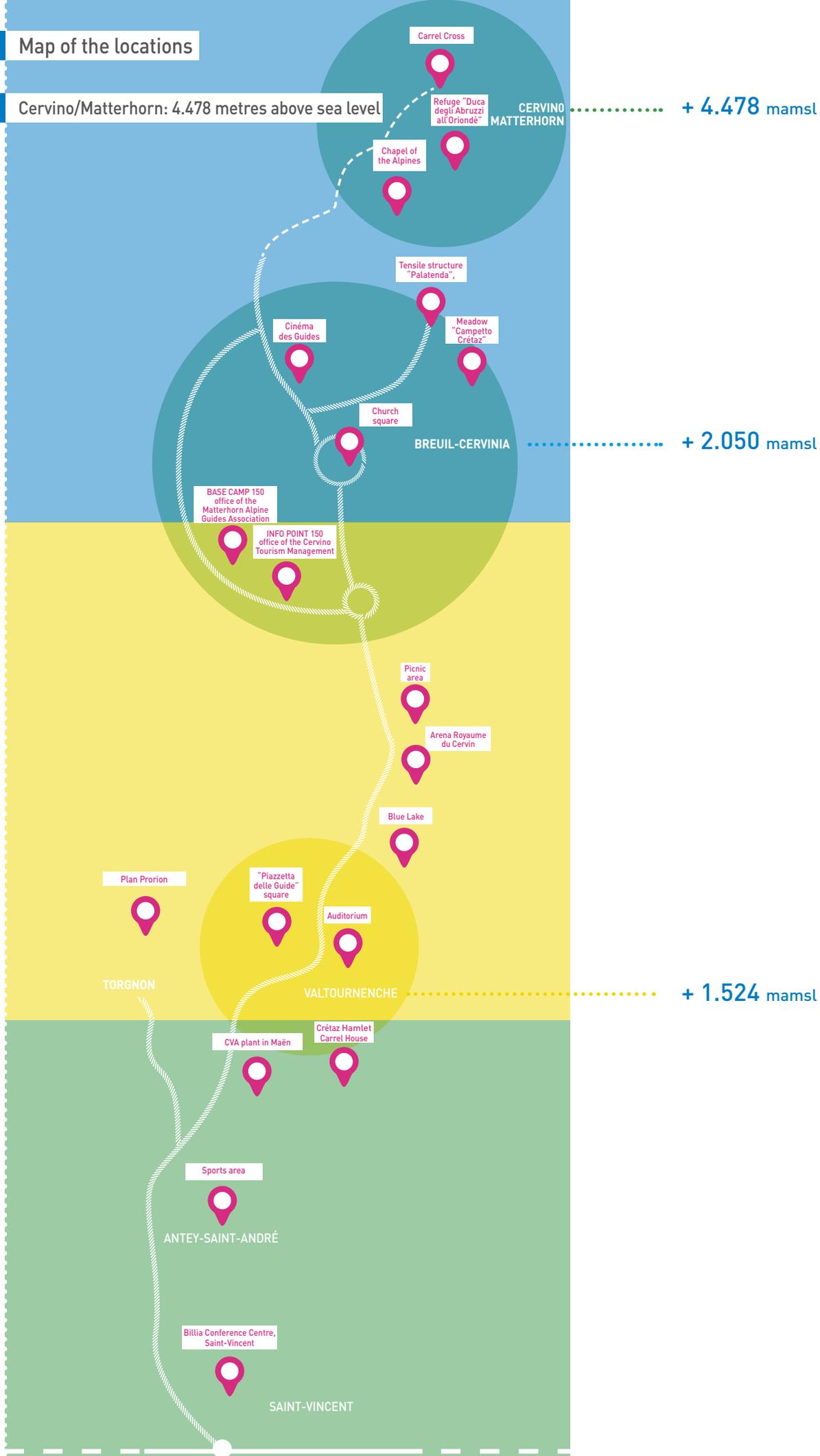
#### **La Veillà**

📍 **Valtournenche**

A suggestive evocation of the past with the traditional storytelling and crafts.

## Map of the locations

Cervino/Matterhorn: 4.478 metres above sea level





Cervino 150 program supporters



COMUNE DI VALTOURNENCHE



Unione Europea  
Fondo Europeo di Sviluppo Regionale

Le opportunità non hanno confini.



Associazione Commercianti, Bar e Ristoranti Breuil-Cervinia; Associazione Albergatori di Breuil-Cervinia; Operatori Turistici di Valtournenche; Lo Coer di Votornen

Cervino 150 program partners

CAI - Italian Alpine Club; Museo Nazionale della Montagna - CAI Torino; Club Amici del Cervino; Oasi Vertical/Cervino Boulder Block; Maison Bertolin.